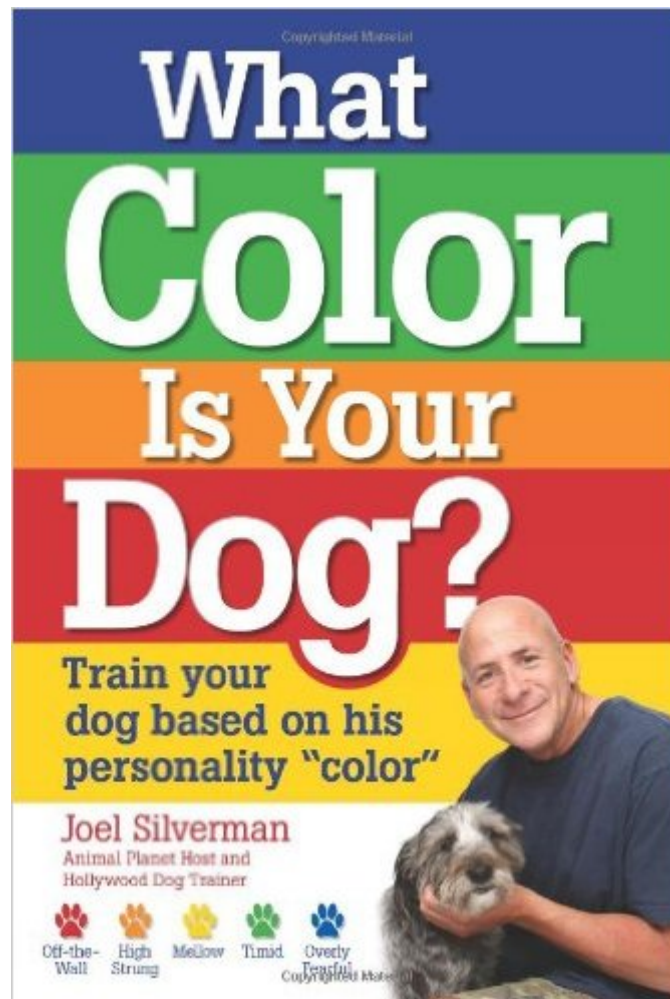


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# What Color Is Your Dog?: Train Your Dog Based On His Personality "Color" (Kennel Club Books)



## Synopsis

This exciting dog training book is based on the original techniques of Hollywood dog trainer and Animal Planet's Good Dog U host, Joel Silverman. In *What Color Is Your Dog?* Silverman presents his groundbreaking color-coding technique, developed over his thirty-year career training dogs for film, television, and commercials as well as working with killer whales in Sea World. By determining what color is an owner's dog, he is able to recognize and then enhance his dog's behavior, following the techniques outlined in the book. Silverman's advice for new puppy owners is to develop a strong, trusting relationship with their puppies in their first thirty days. He shuns traditional concepts of beginning the puppy's lessons as soon as the puppy comes home; instead he proposes that new owners spend time having fun, building trust, and enjoying the first month of the relationship. By increasing the dog's trust and "like" of his owner, the dog becomes more willing and eager to please and work with his owner/trainer. The main gist of the book comes from Silverman's color system in which five basic canine personalities or temperaments are assigned colors. With the descriptions of the five colors in hand: Blue (a fearful, rather skittish type dog), Green (a more or less bashful pooch), Yellow (the ideal, easygoing companion dog), Orange (excitable, but relatively under control dog), and Red (the hyper, high-strung dog that bounces off the walks as soon as bark); an owner is able to determine which color best matches his dog's temperament and approach the dog's lessons accordingly. The dog owner's goal then is to move his dog as close to the middle of the color spectrum (Yellow) as possible by using the training practices outlined in the book. Silverman devotes a full chapter to each of the five colors, explaining what makes each color type tick and how owners should best handle such a dog. The second half of the book focuses on training tools and techniques and teaching specific cues (sit/stay, stay, come, and no). There is also a chapter for the puppy owner giving helpful advice on special techniques to use for puppies.

## Book Information

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## Customer Reviews

With the plethora of available books on dog training, I'm continually baffled at the number of unruly dogs I see either ruling their families or terrorizing the neighborhood. Having taught training classes, I've seen many instances in which owners fail to communicate with their dogs and have great difficulty adjusting their intensity and energy level to the dogs' needs. This book is aimed at these particular issues. At last, here is a book which is not pushing a one-size-fits-all training method and has no particular agenda to promote other than helping owners establish and develop better relationships with their dogs. Joel Silverman is a long-time trainer of dogs for the entertainment field, as well as having trained birds, whales and cats for live performances. As a dog trainer, he was among the first to apply clicker training principles used on marine mammals to dogs. But this is NOT another clicker training book - the actual training instruction leans refreshingly toward a sensible combination of more traditional techniques, reward and correction, luring and patient instruction. To help the owner understand his dog's personality type, Silverman uses a color-coding system which categorizes dogs by their energy level and social tendencies from outgoing, bouncy types (red) to shy and insecure (blue). The greater portion of this book is dedicated to teaching owners how to assess their dogs and how to address their training issues accordingly. For example, he purports using treats infrequently with energetic, drivey Red dogs, and routinely with the reticent Blues. Anyone who has seen a high-energy dog trained exclusively with treats bouncing around a room frenetically offering every trick it knows can relate to that!

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